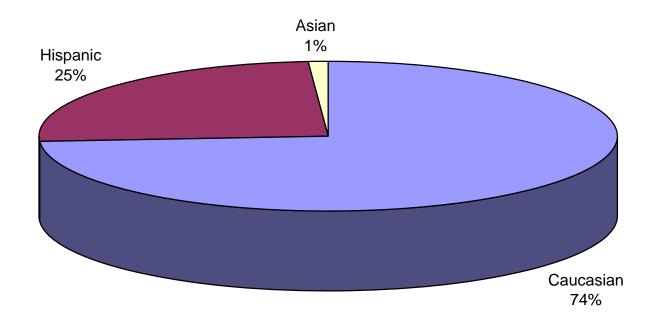
Race of children (ages 1-5) served by WIC



Kids Involuntarily Inhaling Secondhand Smoke (KIISS)

Thank you for participating in the WIC presentation about the dangers of secondhand smoke. Please accept the enclosed Jamba Juice certificate and our thanks for participating in this follow up survey. All of your answers will be kept strictly confidential.

Please circle your answers to the following questions:

Yes	No		
. BEFORE list	tening to tl	he KIISS 1	presentation on secondhand smoke, did anyone in your
ome smoke in	the:		
Home:	yes	no	
Garage:	yes	no	
Car:	yes	no	
Office	yes	no	
Outside:	yes	no	
. AFTER liste	ning to the	KIISS pr	resentation on secondhand smoke, did anyone in your
ome quit smok	king in the:	;	
Home:	yes	no	
Garage:	yes	no	
Car:	yes	no	
Office	yes	no	
Outside:	yes	no	
Outside: No Chan	,	no	
No Chan	ge		resentation, did you tell anyone else about the dangers
No Chan	ge ning to the	e KIISS pr	resentation, did you tell anyone else about the dangers
No Chan	ge ning to the	e KIISS pr	resentation, did you tell anyone else about the dangers
No Change. AFTER lister f secondhand s YES AFTER lister nake any change	ge ening to the smoke expo NO ening to the ges to prote	e KIISS prosure: e KIISS proceed your cl	resentation did you or members of your household hildren from secondhand smoke exposure:
No Change. AFTER lister f secondhand s YES AFTER lister nake any change	ge ening to the smoke expo NO ening to the ges to prote	e KIISS prosure: e KIISS proceed your cl	resentation did you or members of your household hildren from secondhand smoke exposure:
No Change. AFTER lister f secondhand s YES AFTER lister nake any change	ge ning to the smoke exponent of the ges to protect of the plain)	e KIISS prosure: e KIISS prect your c	resentation did you or members of your household hildren from secondhand smoke exposure:
No Change. AFTER lister of secondhand secon	ening to the smoke expo NO ening to the ges to prote	e KIISS prosure: e KIISS prect your c	resentation did you or members of your household hildren from secondhand smoke exposure: NO
No Change AFTER lister f secondhand secondh	ening to the smoke exponent of the ges to protoplain)	e KIISS prosure: e KIISS proceed your columns	resentation did you or members of your household hildren from secondhand smoke exposure: NO On during KIISS' presentation?
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No Change AFTER lister f secondhand secondh	ening to the smoke exponent of the ges to protoplain)	e KIISS prosure: e KIISS proceed your columns	resentation did you or members of your household hildren from secondhand smoke exposure: NO On during KIISS' presentation?
No Change AFTER lister f secondhand secondh	ening to the smoke exponent of the ges to protoplain)	e KIISS prosure: e KIISS proceed your columns	resentation did you or members of your household hildren from secondhand smoke exposure: NO On during KIISS' presentation?

7. If so, did that information cause you or someone in y how you dealt with secondhand smoke issues?	our home to think differently about		
YES (explain)	NO		
	_		
8. Do you think the information discussed in the KIISS YES NO	presentation was valuable?		
9. Number of people within each age group in your hor	ne:		
Number: # # #	#		
Number: # # # Age Group: Ages 0-5* Ages 6-15 Ages 16-24	Ages 25>		
*Break down into age groups: 0-1, 1-2, 2-3, 3-4, 4-5			
10. Number of females and/or males ages 0-5 in your h	ome:		
#			
# # Males Females			
11. Ethnicity of children ages 0-5 in your home**:	win kama . Caa maatuin		
**Break down into number of children of each ethnicity Caucasian	y in nome. See matrix.		
African-American			
Hispanic or Latino			
Asian			
American or Alaskan Indian			
Pacific Islander Other:			
Other:			
*** Collect responses from questions 9-11 in class to ca	pture better data.		

Thank you for your participation. Please return this survey in the envelope provided.

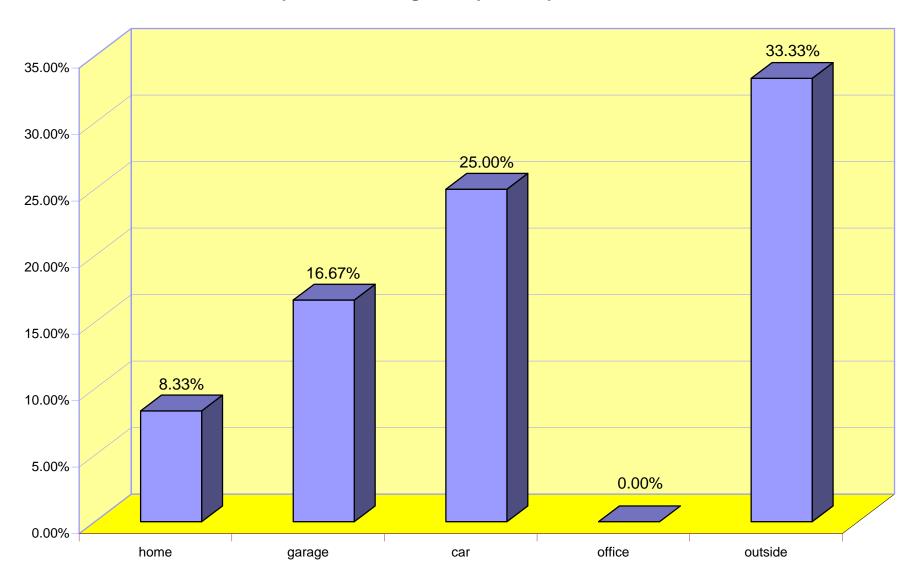
Followup Surveys 2005

Survey # Q5b. AFTER listening to the Q6b. Did you learn any new Q7b. If so, did that KIISS presentation did you or information during KIISS' information cause you or members of your household presentation? Explain. someone in your home to make any changes to protect think differently about how vour children from secondhand vou dealt with secondhand smoke exposure? Explain. smoke issues? Explain. I did not know that a child 1 n/a I will not stay in that room or could die from secondhand even outside. I make sure my smoke. daughter gets out of there. 2 pretty much already knew I try to keep my child away from n/a everything. people who smoke in public. 3 n/a n/a It made me stay away from people who smoke. I did not and still do not allow it 4 My child is not exposed. I was not aware of the inside my home or around my severity - that children who breathe in secondhand child. smoke could possibly get cancer later in life. 5 I will keep my children away I wasn't aware that n/a from those who even smoke secondhand smoke was so outside. harmful. Don't smoke. No one smokes in No one smokes. 6 n/a my home or family. 7 Not taking him around it if possible. n/a n/a I learned that the smoke lingers I do not let my daughter ride in 8 n/a for hours afterward. smokers' cars. 9 When we see someone smoking That it is bad to smoke. More aware of dangers. we try to avoid our children encountering smoke by going

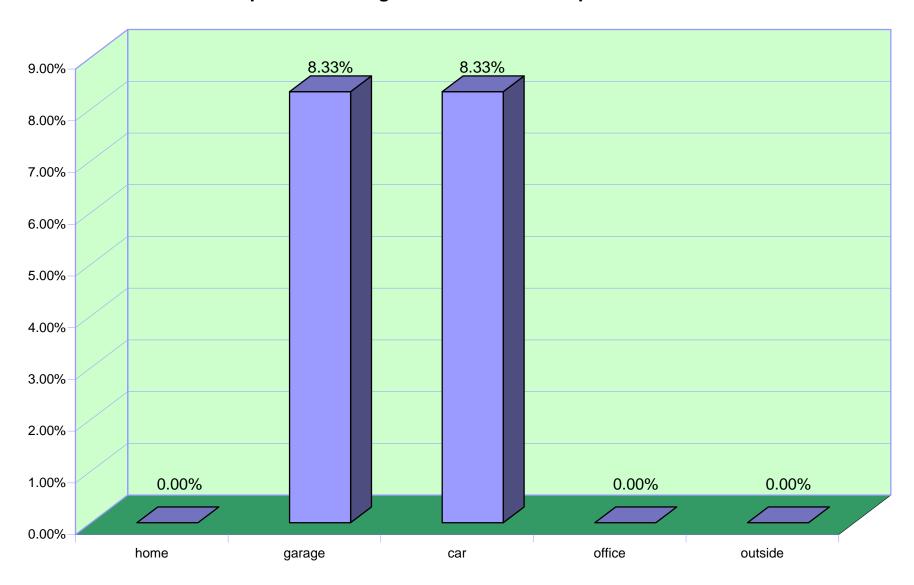
10	n/a	How extreme it is for babys.	Everyone goes outside.
11	No reason. Already smoke-proof.	n/a	n/a
	Use air circulation in garage (which is an office) to keep air from coming into home at all.	n/a	n/a

around at a safe enough distance.

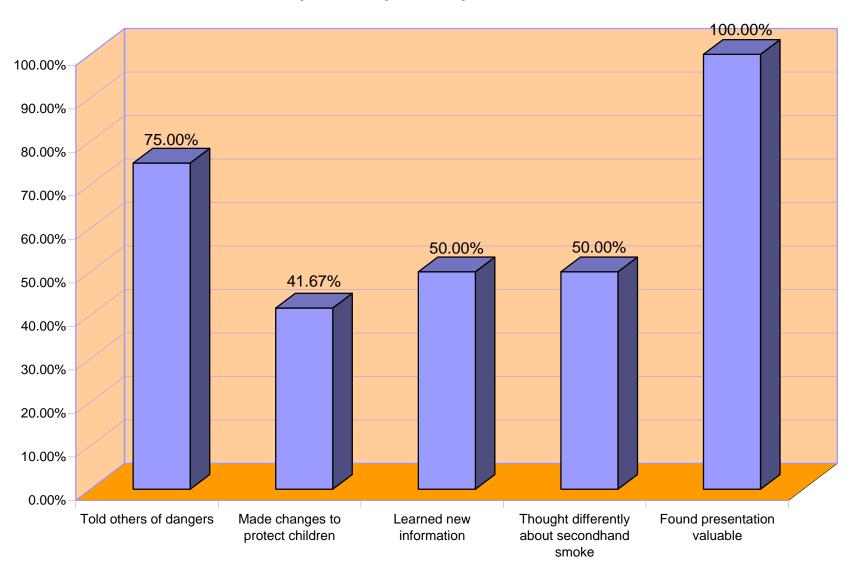
Reported smoking rates prior to presentation



Reported smoking bans instituted after presentation



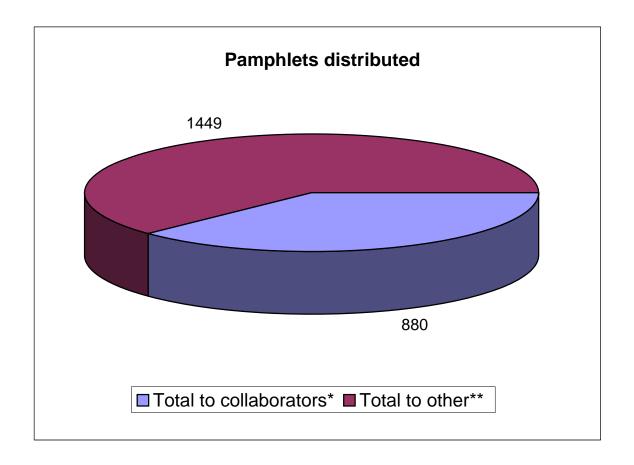
Reported impacts of presentation



Pamphlet distribution since September 1, 2004

Pamphlet distribution since September 1, 2004 2329 Distribution to collaborators* Number of pamphlets Number of collaborators Roseville 330 13 Loomis 25 1 Lincoln 45 2 Rocklin 75 3 405 Auburn 10 Kings Beach 0 0 Total to collaborators* 880 29 Total to other** 1449 0

^{**} includes WIC trainings, health fairs, requests for information



^{*}includes primarily medical collaborators such as hospitals, pediatricians